## CONTRACT



WPBF 3970 RCA Boulevard Suite 7007 Palm Beach Gardens, FL 33410 (561)694-2525

www.thewpbfchannel.com

And:

Greer Margolis Mitchell Burns 1010 Wisconsin Ave, Suite 800 Washington, DC 20007

	Contract / Rev	vision		Alt Order #	
	958144	/ 12		06336827	
Product					
OBAMA FOR AMERICA					
Contract Dates	Estimate #				
10/30/12 - 11/06/12	1537				
Advertiser			Ori	iginal Date	/ Revision
Obama/D/President			0	9/27/12	/ 11/02/12
	Billing Cycle	Billing	Cale	endar	Cash/Trade
	EOM/EOC	Broado	cast		Cash
	<u>Station</u>	Accou	nt E	xecutive	Sales Office
	WPBF	Mica H	lans	en	HRP -Washingto
	Special Handl	ling			
	Demographic				
	Adults 35+				
		<u> </u>			
	IDB#	Advert	iser	Code	Product Code
	9912856				
	Agency Ref			Advertiser	Ref

Line Ch Start Date End Date Description	Start/End Time	Spot Days Length Wee		Type S <sub>l</sub>	oots	Amount
Class of Time - Immediately Pre-emptible without notice Start Date End Date Weekdays Spots/Week	1P-2P Rate	:30		NM	5	\$710.0
Week: 10/29/12	\$140.00 \$150.00					
·	10-11a	:30		NM	2	\$225.0
Class of Time - Immediately Pre-emptible without notice  Start Date	<u>Rate</u> \$100.00		A 3	PATA.	6-11	
Spot Ch Date Range Description 3 WPBF 10/29/12-11/04/12 10-11a Anderson Cooper Credited	Start/End Time 10-11a	Weekdays Length -TuWThF:30	<u>Rate</u> \$100.00	<u>Type</u> <i>NM</i>		
4 WPBF 10/29/12-11/04/12 10-11a Anderson Cooper Credited	10-11a	-TuWThF :30	<del>\$100.00</del>	NM		
5 WPBF 10/29/12-11/04/12 10-11a Anderson Cooper Credited Veek: 11/05/12 11/11/12 M 1	<i>10-11a</i> \$125.00	-TuWThF :30	<del>\$100.00</del>	NM		
3 WPBF 10/30/12 11/05/12 M-SUN WPBF News 25 @ 1 Class of Time - Immediately Pre-emptible without notice Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12 -TwTF-S 4	11-11:35P <b>M</b> <u>Rate</u> - \$275.00	:30		NM	1	\$275.00
Spot Ch         Date Range         Description           2 WPBF         10/29/12-11/04/12         M-SUN WPBF News 25 @ 1           Credited         Credited	Start/End Time	Weekdays Length -TuwThFSt :30	<u>Rate</u> \$275.00	<u>Type</u> <i>NM</i>		
3 WPBF 10/29/12-11/04/12 M-SUN WPBF News 25 @ 1 Credited	1:11-11:35PM	-TuWThFSı :30	\$ <del>275.00</del>	NM		
4 WPBF 10/29/12-11/04/12 M-SUN WPBF News 25 @ 1 Credited	;11-11:35PM	-TuWThFSı :30	<del>\$275.00</del>	NM		
5 WPBF 10/29/12-11/04/12 M-SUN WPBF News 25 @ 1 Credited		-TuWThFSı :30	<del>\$275.00</del>	NM		
Neek: 11/05/12 11/11/12 M 1	\$275.00					
4 WPBF 10/30/12 11/05/12 Nightline Class of Time - Pre-emptible with notice	11:35-12:05AM	:30		NM	2	\$700.0

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, egency and service, jointly and severally, shall remain obligeted to pay to station the amount of any bills rendered by stetion within the time specified and until payment in full is received by station. Peyment by advertiser to service or payment by egency to service, shell not constitute peyment to station. Stetion will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or eny correspondence when such conflict with the ebove terms end conditions. Four weeks edvance cencelletion notice is required unless otherwise specified.

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Alt Order # Contract / Revision 06336827 958144 / 12 Estimate # **Contract Dates** Product OBAMA FOR AMERICA 1537 10/30/12 - 11/06/12

Advertiser	Original Date / Revision
Obama/D/President	09/27/12 / 11/02/12

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week	Rate	Type Spots	Amount
Start Date	Rate				
Week: 10/29/12 11/04/12 -TWTF 4	\$350.00	Mankdova Longth	Data	Tymo	
Spot Ch Date Range Description 2 WPBF 10/29/12-11/04/12 Nightline	<u>Start/End Time</u> 11:35-12:05AM	Weekdays Length -TuwThF :30	Rate \$350.00	<u>Type</u> <i>NM</i>	
Credited 4 WPBF 10/29/12-11/04/12 Nightline	11:35-12:05AM	-TuWThF :30	<del>\$350.00</del>	NM	
Credited 5 WPBF 10/29/12-11/04/12 Nightline Credited	11:35-12:05AM	-TuWThF :30	<del>\$350.00</del>	NM	
Week: 11/05/12 11/11/12 M 1	\$350.00				
5 WPBF 10/30/12 11/05/12 Jimmy Kimmel	12:06-01:06AM	:30		NM 5	\$180.00
Class of Time - Immediately Pre-emptible without notice					
Start Date End Date Weekdays Spots/Week		-			
Week: 10/29/12 11/04/12 -TWTF 4 Week: 11/05/12 11/11/12 M 1	\$35.00 \$40.00				
					4
6 WPBF 10/30/12 11/05/12 1230-1P Access Hollywood	1230-1p	:30		NM 1	\$175.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week	Rate				
Week: 10/29/12 11/04/12 -TWTF 4	\$175.00				
Spot Ch Date Range Description	Start/End Time	Weekdays Length	<u>Rate</u>	<u>Type</u>	
1 WPBF 10/29/12-11/04/12 1230-1P Access Hollywood	d 1230-1p	-TuWThF :30	<del>\$175.00</del>	NM	
Credited 3 WPBF 10/29/12-11/04/12 1230-1P Access Hollywood	d 1230-1p	-TuWThF :30	<del>\$175.00</del>	NM	
Credited 4 WPBF 10/29/12-11/04/12 1230-1P Access Hollywood	d 1230-1p	-TuWThF :30	<del>\$175.00</del>	NM	
_ Credited					
5 WPBF 10/29/12-11/04/12 1230-1P Access Hollywood	d 1230-1p	-TuWThF :30	<del>\$175.00</del>	NM	
Credited Week: 11/05/12 11/11/12 M 1	\$175.00				
7 WPBF 10/30/12 11/05/12 WPBF News 25 @ Noon	12pm-1230pm	:30		NM 1	\$175.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week	Rate				
Week: 10/29/12 11/04/12 -TWTF 4	\$175.00				
Spot Ch Date Range Description	Start/End Time	Weekdays Length	Rate	Type	
1 WPBF 10/29/12-11/04/12 WPBF News 25 @ Noon	12pm-1230pm	-TuWThF :30	<del>\$175.00</del>	NM	
Credited 3 WPBF 10/29/12-11/04/12 WPBF News 25 @ Noon Credited	12pm-1230pm	-TuWThF :30	<del>\$175.00</del>	NM	
4 WPBF 10/29/12-11/04/12 WPBF News 25 @ Noon Credited	12pm-1230pm	-TuWThF :30	<del>\$175.00</del>	NM	
5 WPBF 10/29/12-11/04/12 WPBF News 25 @ Noon Credited	12pm-1230pm	-TuWThF :30	<del>\$175.00</del>	NM	
Week: 11/05/12 11/11/12 M 1	\$175.00				
8 WPBF 10/30/12 11/05/12 GENERAL HOSPITAL	GENERAL HOSP	:30		NM 4	\$1,000.00
Class of Time - Immediately Pre-emptible without notice  Start Date End Date Weekdays Spots/Week  Week: 10/29/12 11/04/12 -TWTF 4	<u>Rate</u> \$250.00				
Spot Ch Date Range Description	Start/End Time	Weekdays Length	Rate	Type	
1 WPBF 10/29/12-11/04/12 GENERAL HOSPITAL Credited	GENERAL HOSE		\$250.00	NM	

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Contract / Revision Alt Order # 06336827 958144 / 12 **Contract Dates** Estimate # Product

Advertiser Original Date / Revision	
Obama/D/President 09/27/12 / 11/02/12	

Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week Rate	Type Spots	Amount
Start Date         End Date         Weekdays         Spots/Wee           Week: 11/05/12         11/11/12         M         1	<u>k Rate</u> \$250.00			
9 WPBF 10/30/12 11/05/12 M-Sun ROS 5am-4am	5am-4am	:30	NM 5	\$25.00
Class of Time - Immediately Pre-emptible without notice  Start Date   End Date   Weekdays   Spots/Wee  Week: 10/30/12   11/05/12   MTWTF 5				
10 WPBF 10/30/12 11/05/12 M-F 3-4P	M-F 3-4P	:30	NM 4	\$800.00
Class of Time - Immediately Pre-emptible without notice  Start Date End Date Weekdays Spots/Wee  Week: 10/29/12 11/04/12 -TWTF 4  Spot Ch Date Range Description	<u>k Rate</u> \$200.00 <u>Start/End Time</u>	Weekdays Length Rate		
5 WPBF 10/29/12-11/04/12 M-F 3-4P Credited	M-F 3-4P	-TuWThF :30 \$200.00	NM	
Week: 11/05/12 11/11/12 M 1	\$200.00			
11 WPBF 10/30/12 11/05/12 Dr. Oz	4-5p	:30	NM 1	\$275.00
Class of Time - Immediately Pre-emptible without notice  Start Date End Date Weekdays Spots/Week  Week: 10/29/12 11/04/12 -TWTF 4	<u>Rate</u> \$275.00	Madeline Leasth D.		
Spot Ch Date Range Description  1 WPBF 10/29/12-11/04/12 Dr. Oz Credited	Start/End Time 4-5p	Weekdays Length Rate -TuwThF :30 \$275.00	<u>Type</u> NM	
2 WPBF 10/29/12-11/04/12 Dr. Oz Credited	4-5p	-ти <b>w</b> ThF :30 <del>\$275.00</del>	NM	
3 WPBF 10/29/12-11/04/12 Dr. Oz Credited	4-5p	-TuWThF :30 \$275.00	NM	
5 WPBF 10/29/12-11/04/12 Dr. Oz	4-5p	-TuWThF :30 <del>\$275.00</del>	NM	
Credited Week: 11/05/12 11/11/12 M 1	\$275.00			
12 WPBF 10/30/12 11/05/12 4:30a-5a	430a-5a	:30	NM 5	\$300.00
Class of Time - Pre-emptible with notice <u>Start Date</u>	<u>k Rate</u> \$60.00 \$60.00			
13 WPBF 10/30/12 11/05/12 WPBF News 25 @ 5am	5-530am	:30	NM 1	\$110.00
Class of Time - Pre-emptible with notice  Start Date	\$110.00			
Spot Ch Date Range Description 2 WPBF 10/29/12-11/04/12 WPBF News 25 @ 5am Credited	Start/End Time 5-530am	Weekdays Length Rate -TuwThF :30 \$110.00	<u>Type</u> <i>NM</i>	
4 WPBF 10/29/12-11/04/12 WPBF News 25 @ 5am Credited	5-530am	-тиwThF :30 \$110.00	NM	
5 WPBF 10/29/12-11/04/12 WPBF News 25 @ 5am Credited Week: 11/05/12 11/11/12 M 1	<i>5-530am</i> \$110.00	-TuWThF :30 \$110.00	NM <sup>*</sup>	
Spot Ch Date Range Description 3 WPBF 11/05/12-11/11/12 WPBF News 25 @ 5am Credited	Start/End Time 5-530am	Weekdays         Length         Rate           M         :30         \$110.00	<u>Type</u> <i>NM</i>	
14 WPBF 10/30/12 11/05/12 M-F 5pm News	5-6pm	:30	NM 3	\$750.00
Class of Time - Immediately Pre-emptible without notice	•	<del>-</del>	· · ·	Ţ, 55.50

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Amount



Start Date

Credited Week: 11/05/12

15 WPBF 10/30/12

Start Date

Start Date

16 WPBF 10/30/12 11/05/12

Week: 10/29/12

Week: -11/05/12

Week: 10/29/12

Week: 11/05/12

Ch Start Date End Date Description

5 WPBF 10/29/12-11/04/12 M-F 5pm News

11/05/12

Weekdays

M----

<u>Weekdays</u>

-TWTF--

M-----

Weekdays

-TWTF--

Jeopardy

Description

M-F 5pm News

WPBF News 25 Mornings

**End Date** 

11/04/12

11/11/12

Class of Time - Pre-emptible with notice **End Date** 

11/04/12

-11/11/12

Class of Time - Fixed Non Pre-emptible

**End Date** 

11/04/12

11/11/12

Date Range

4 WPBF 10/29/12-11/04/12

WPBF 3970 RCA Boulevard **Suite 7007** Palm Beach Gardens, FL 33410 (561)694-2525

Spots/Week

Spots/Week

1

Spots/Week

4

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Week: 10/29/12

Spot Ch

\*Line

Contract / Revision Alt Order # 958144 / 12 06336827 **Product** Estimate # Contract Dates 10/30/12 - 11/06/12 OBAMA FOR AMERICA 1537

<u>Advertiser</u> Original Date / Revision 09/27/12 / 11/02/12 Obama/D/President

Rate

Spots/

Length Week

<u>Weekdays</u> -TuWThF	<u>Length</u> :30	<u>Rate</u> \$250.00	<u>Type</u> <i>NM</i>		
-TuWThF	:30	<del>\$250.00</del>	NM		
=	:30		NM	5	\$1,375.00
	:30		NM	5	\$8,500.00
	:30		NM	4	\$500.00
			_		
<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		

Type Spots

17 WPBF 10/30/12 11/05/12 Dr. Oz M-F 9-10a 9-10a Class of Time - Immediately Pre-emptible without notice Start Date End Date Weekdays Rate Spots/Week Week: 10/29/12 11/04/12 -TWTF--4 \$125.00 Spot Ch Date Range Description Start/End Time Weekdays 4 WPBF 10/29/12-11/04/12 Dr. Oz M-F 9-10a 9-10a -TuWThF----\$125.00 NM :30 Credited Week: 11/05/12 11/11/12 \$125.00 18 WPBF 11/02/12 11/02/12 20/20 10-11PM :30 NM 0 \$0.00 Class of Time - Pre-emptible with notice Start Date End Date **Weekdays** Spots/Week Rate Week: 10/29/12 11/04/12 ---1**--**\$1,100.00 Spot Ch **Date Range** Start/End Time <u>Description</u> Length Weekdays Rate Type 1 WPBF 10/29/12-11/04/12 20/20 10-11PM :30 \$1,100.00 NM Credited 19 WPBF 11/02/12 11/02/12 SHARK TANK 8-9PM :30 NM \$0.00 Class of Time - Immediately Pre-emptible without notice Start Date End Date <u>Weekdays</u> Spots/Week Rate 11/04/12 Week: 10/29/12 \$550.00 Spot Ch **Date Range** Start/End Time Description **Weekdays** Lenath Rate Type 1 WPBF 10/29/12-11/04/12 SHARK TANK 8-9PM ----F---:30 \$550.00 NM See MG 19.2 2 WPBF 11/02/12-11/02/12 Fri ABC Prime A 8-9PM ----F----:30 \$550.00 NM Credited 20 WPBF 11/05/12 11/05/12 CASTLE 10-11PM :30 NM \$0.00 Class of Time - Pre-emptible with notice Weekdays Start Date End Date Spots/Week Rate Week: 11/05/12 11/11/12 \$2,500.00 Spot Ch Date Range **Description** Start/End Time <u>Weekdays</u> Length Rate Type 1 WPBF 11/05/12-11/11/12 10-11PM :30 \$2 500 00 NM Credited

Start/End Time

Rate

\$250.00

5-6pm

5-6pm

6-7AM

Start/End Time

\$250.00

Rate

Rate

\$1,700.00

\$1,700.00

\$275.00

\$275.00

7:30-8PM

Days

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Contract / Revision Alt Order # 958144 06336827 / 12 **Contract Dates** Estimate # Product

10/30/12 - 11/06/12	OBAMA FOR AMERIC	A 1537
Advertiser	Orig	inal Date / Revision
Obama/D/President	0	9/27/12 / 11/02/12

*Line Ch Start Date End Date Description	Start/End Time	Days Lengt	Spots th Week		Type St	oots	Amount
21 WPBF 11/05/12 11/05/12 DWTS	8-10P		30		NM	0	\$0.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 11/05/12 11/11/12 2 2	Rate \$2,500.00						
Spot Ch Date Range Description  1 WPBF 11/05/12-11/11/12 DWTS  Credited	Start/End Time 8-10P	<u>Weekdays</u> <u>L</u> M	<u>ength</u> :30	Rate \$2,500.00	<u>Type</u> <i>NM</i>		
2 WPBF 11/05/12-11/11/12 DWTS Credited	8-10P	M	:30	\$ <del>2,500.00</del>	NM		
22 WPBF 11/03/12 11/03/12 ACCESS HOLLYWOOD WE Class of Time - Immediately Pre-emptible without notice Start Date End Date Weekdays Spots/Week	Rate	:: ۸	30		NM	1	\$25.00
Week: 10/29/12 11/04/121- 1	\$25.00		20		ND4		
23 WPBF 11/03/12 11/03/12 Sat 5-6am News  Class of Time - Immediately Pre-emptible without notice  Start Date End Date Weekdays Spots/Week  Week: 10/29/12 11/04/121 1	Sat 5-6am - Rate \$30.00	<del>-</del>	30		NM	0	\$0.00
Spot Ch Date Range Description 1 WPBF 10/29/12-11/04/12 Sat 5-6am News Credited	Start/End Time Sat 5-6am	<u>Weekdays</u> <u>L</u> Sa	<u>ength</u> :30	<u>Rate</u> \$30.00	Type NM		
24 WPBF 11/03/12 11/03/12 Sat 6-7am News  Class of Time - Immediately Pre-emptible without notice  Start Date End Date Weekdays Spots/Week  Week: 10/29/12 11/04/121- 1	Sat 6-7am	:	30		NM	0	\$0.00
Spot Ch Date Range Description	\$90.00 Start/End Time	Weekdays L	ength	Rate	Type		
1 WPBF 10/29/12-11/04/12 Sat 6-7am News Credited	Sat 6-7am	Sa	:30	\$90.00	NM		
25 WPBF 11/03/12 11/03/12 GMA Saturday 7-8am	*Sat 7am-8am		30		NM	1	\$325.00
Class of Time - Pre-emptible with notice  Start Date End Date Weekdays Spots/Week  Week: 10/29/12 11/04/121- 1	<u>Rate</u> \$325.00						
26 WPBF 11/03/12 11/03/12 Sat Jeopardy	Sat 7:30-8PM	:	30		NM	1	\$400.00
Class of Time - Pre-emptible with notice  Start Date End Date Weekdays Spots/Week  Week: 10/29/12 11/04/121- 1	<u>Rate</u> \$400.00						
27 WPBF 11/03/12 11/03/12 Sat Prime College Football	8-1130pm	::	30		NM	0	\$0.00
Class of Time - Immediately Pre-emptible without notice Start Date	<u>Rate</u> \$650.00						
Spot Ch Date Range Description  1 WPBF 10/29/12-11/04/12 Sat Prime College Football Credited	Start/End Time 8-1130pm	<u>Weekdays</u> <u>L</u> Sa	<u>ength</u> :30	<u>Rate</u> <del>\$650.00</del>	Type NM		
28 WPBF 11/03/12 11/03/12 Sat 8-9am News	Sat 8-9am	:	30		NM	0	\$0.00
Class of Time - Pre-emptible with notice  Start Date End Date Weekdays Spots/Week  Week: 10/29/12 11/04/121- 1	<u>Rate</u> \$225.00						
Spot Ch Date Range Description  1 WPBF 10/29/12-11/04/12 Sat 8-9am News Credited	Start/End Time Sat 8-9am	Weekdays L	ength :30	Rate \$225.00	Type NM		

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NM

\$900.00



38 WPBF 11/04/12 11/04/12 Sun 9-10am

Class of Time - Fixed Non Pre-emptible

WPBF 3970 RCA Boulevard Suite 7007 Palm Beach Gardens, FL 33410 (561)694-2525

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 Advertiser
 Original Date / Revision

 Obama/D/President
 09/27/12 / 11/02/12

				1			
			Spots/				
*Line Ch Start Date End Date Description	Start/End Time	Days Le	ngth Week	Rate	Type S	oots	Amount
29 WPBF 11/04/12 11/04/12 Chris Matthews	Sun 10-10:30AM	***	:30		NM	0	\$0.00
Class of Time - Pre-emptible with notice  Start Date End Date Weekdays Spots/Week  Week: 10/29/12 11/04/121 1  Spot Ch Date Range Description  1 WPBF 10/29/12-11/04/12 Chris Matthews  Credited	Rate \$225.00 Start/End Time Sun 10-10:30AM	<u>Weekdays</u>	Length	<u>Rate</u> \$225.00	<u>Type</u> NM		
30 WPBF 11/04/12 11/04/12 666 PARK AVE	10-11P <b>M</b>		:30		NM	1	\$1,800.00
Class of Time - Pre-emptible with notice  Start Date End Date Weekdays Spots/Week  Week: 10/29/12 11/04/121 1	<u>Rate</u> \$1,800.00						
31 WPBF 11/04/12 11/04/12 Sun 11:35pm Late News	1135p-12am		:30		NM	0	\$0.00
Class of Time - Immediately Pre-emptible without notice  Start Date End Date Weekdays Spots/Week  Week: 10/29/12 11/04/121 1  Spot Ch Date Range Description	Rate \$175.00 Start/End Time	Weekdays	<u>Length</u>	Rate	Туре		
1 WPBF 10/29/12-11/04/12 Sun 11:35pm Late News Credited	1135p-12am	S	L :30	<del>\$175.00</del>	NM		
32 WPBF 11/04/12 11/04/12 Sun 5-6am News Class of Time - Pre-emptible with notice	Sun 5-6am		:30		NM	1	\$50.00
Start Date         End Date         Weekdays         Spots/Week           Week: 10/29/12         11/04/12        1         1	<u>Rate</u> \$50.00						
33 WPBF 11/04/12 11/04/12 Sun 6-7am News	Sun 6-7am		:30		NM	0	\$0.00
Class of Time - Pre-emptible with notice  Start Date End Date Weekdays Spots/Week  Week: 10/29/12 11/04/121 1  Spot Ch Date Range Description  1 WPBF 10/29/12-11/04/12 Sun 6-7am News  Credited	Rate \$90.00 Start/End Time Sun 6-7am	Weekdays	Length	Rate \$90.00	<u>Type</u> NM		
34 WPBF 11/04/12 11/04/12 GMA Sunday 7-8am	Sun 7-8am		.20		3/84		#00F 00
Class of Time - Pre-emptible with notice  Start Date End Date Weekdays Spots/Week  Week: 10/29/12 11/04/121 1	Rate \$325.00		:30		NM	1	\$325.00
35 WPBF 11/04/12 11/04/12 AFV	7-8PM		:30		NM	1	\$825.00
Class of Time - Pre-emptible with notice  Start Date End Date Weekdays Spots/Week  Week: 10/29/12 11/04/121 1	<u>Rate</u> \$825.00						
36 WPBF 11/04/12 11/04/12 Sun 8-9am News	Sun 8-9am		:30		NM	0	\$0.00
Class of Time - Immediately Pre-emptible without notice  Start Date End Date Weekdays Spots/Week  Week: 10/29/12 11/04/121 1  Spot Ch Date Range Description	Rate \$125.00	Manhalasa	Launth	Data	T		
Spot Ch Date Range Description  1 WPBF 10/29/12-11/04/12 Sun 8-9am News Credited	Start/End Time Sun 8-9am	Weekdays	Length L :30	<u>Rate</u> \$125.00	<u>Type</u> <i>NM</i>		
37 WPBF 11/04/12 11/04/12 ONCE UPON A TIME	8-9PM		:30	***	NM	1	\$1,800.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/121 1	<u>Rate</u> \$1,800.00					•	, ,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,

(\* Line Transactions: N = New, E = Edited, D = Deleted)

9-10am

Notwithstanding to whom bills are rendered, advertiser, agency end service, jointly end severally, shell remain obligeted to pey to station the emount of eny bills rendered by station within the time specified and until payment in full is received by stetion. Peyment by edvertiser to agency or to service or peyment by agency to service, shell not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

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www.thewpbfchannel.com

Alt Order # Contract / Revision 958144 / 12 06336827 **Contract Dates** Product Estimate # <u>A</u>

10/30/12 - 11/06/12	OBAMA FOR AMERICA	1537
<u>Advertiser</u>	Origi	nal Date / Revision
Obama/D/President	09	/27/12 / 11/02/12

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week Rate	Type Spots	Amount
Start Date         End Date         Weekdays         Spots/Week           Week: 10/29/12         11/04/12        1         1	<u>Rate</u> \$900.00			
39 WPBF 11/04/12 11/04/12 REVENGE	9-10PM	:30	NM 0	\$0.00
Class of Time - Immediately Pre-emptible without notice  Start Date	Rate \$1,200.00 <u>Start/End Time</u> 9-10PM	Weekdays         Length         Rate          St         :30         \$1,200.00	<u>Type</u> NM	
40 WPBF 10/30/12 10/30/12 DANCING RESULTS	8-9PM	:30	NM 0	\$0.00
Class of Time - Pre-emptible with notice  Start Date	Rate \$2,500.00 Start/End Time 8-9PM	Weekdays         Length         Rate           -Tu         :30         \$2,500.00	Type NM	
41 WPBF 10/31/12 10/31/12 NASHVILLE  Class of Time - Immediately Pre-emptible without notice  Start Date End Date Weekdays Spots/Week  Week: 10/29/12 11/04/121 1	10-11PM <u>Rate</u> \$1,200.00	:30	NM 0	\$0.00
Spot Ch Date Range Description  1 WPBF 10/29/12-11/04/12 NASHVILLE Credited	Start/End Time 10-11PM	Weekdays         Length         Rate          w         :30         \$1,200.00	<u>Type</u> <i>NM</i>	
42 WPBF 10/31/12 10/31/12 MIDDLE/SUB	8-9PM	:30	NM 0	\$0.00
Class of Time - Immediately Pre-emptible without notice  Start Date	Rate \$1,000.00 <u>Start/End Time</u> 8-9PM	Weekdays Length RateW :30 \$1,000.00	Type NM	
43 WPBF 10/30/12 11/05/12 The View	11A-12PM	:30	NM 4	\$3,200.00
Class of Time - Fixed Non Pre-emptible           Start Date         End Date         Weekdays         Spots/Week           Week: 10/29/12         11/04/12         -TWTF         3           Week: 11/05/12         11/11/12         M         1	<u>Rate</u> \$800.00 \$800.00			
44 WPBF 11/06/12 11/06/12 The View	11A-12PM	:30	NM 1	\$800.00
Class of Time - Fixed Non Pre-emptible  Start Date End Date Weekdays Spots/Week  Week: 11/05/12 11/11/12 -1 1	<u>Rate</u> \$800.00			
45 WPBF 11/06/12 11/06/12 WPBF News 25 @ 5am	5-530am	:30	NM 1	\$110.00
Class of Time - Pre-emptible with notice  Start Date End Date Weekdays Spots/Week  Week: 11/05/12 11/11/12 -1 1	<u>Rate</u> \$110.00			
46 WPBF 10/30/12 11/05/12 WPBF News 25 Mornings @	② 5:30-5:57am	:30	NM 3	\$480.00
Class of Time - Pre-emptible with notice  Start Date End Date Weekdays Spots/Week  Week: 10/29/12 11/04/12 -TWTF 4	<u>Rate</u> \$160.00			

<sup>(\*</sup> Line Transactions: N = New, E = Edited, D = Deleted)

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www.thewpbfchannel.com

Contract / Revision Alt Order# 958144 06336827 **Contract Dates** Product Estimate # 10/30/12 - 11/06/12 OBAMA FOR AMERICA 1537

Original Date / Revision <u>Advertiser</u> 09/27/12 / 11/02/12 Obama/D/President

Spots/

		Spo				
Line Ch Start Date End Date Description	Start/End Time	Days Length We	ek Rate	Type Spot	3	Amount
Start Date End Date Weekdays Spots/Wee				_		
Spot Ch Date Range Description	Start/End Time	Weekdays Length	Rate	Type		
3 WPBF 10/29/12-11/04/12 WPBF News 25 Morning	gs @ 5:30-5:57am	-TuwThF :30	\$ <del>160.00</del>	NM		
Credited	@ F:20 F:E7om	Tub.Chc :20	\$160.00	NM		
5 WPBF 10/29/12-11/04/12 WPBF News 25 Morning Credited	JS @ 5:30-5:57am	-TuwThF :30	<del>⊅ / 0∪.∪∪</del>	IVIVI		
Week: 11/05/12 11/11/12 M 1	\$160.00					
	• •	.20		NIM	4	\$000 N
47 WPBF 10/30/12 11/05/12 Wheel Of Fortune	7-7:30PM	:30		NM	1	\$800.0
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Wee	k Rate					
Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12 -TwTF 4	\$800.00					
Spot Ch Date Range Description	Start/End Time	Weekdays Length	Rate	Type		
1 WPBF 10/29/12-11/04/12 Wheel Of Fortune	7-7:30PM	-TuWThF :30	\$800.00	NM -	-	
Credited		-				
3 WPBF 10/29/12-11/04/12 Wheel Of Fortune	7-7:30PM	-TuwThF :30	\$800.00	NM		
Credited						
4 WPBF 10/29/12-11/04/12 Wheel Of Fortune	7-7:30PM	-TuWThF :30	\$ <del>800.00</del>	NM		
Credited						
5 WPBF 10/29/12-11/04/12 Wheel Of Fortune	7-7:30PM	-TuWThF :30	\$800.00	NM		
Credited Week: 11/05/12 11/11/12 M 1	\$800.00					
48 WPBF 10/30/12 11/05/12 Good Morning America	7-9AM	:30		NM	4	\$1,100.0
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Wee	l. Dete					
Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12 -TWTF 4	<u>Rate</u> \$275.00					
Spot Ch Date Range Description	Start/End Time	Weekdays Length	- Rate	Type		
5 WPBF 10/29/12-11/04/12 Good Morning America	7-9AM	-TuWThF :30	\$275.00	NM		
Credited						
Week: 11/05/12 11/11/12 M 1	\$275.00					
49 WPBF 11/06/12 11/06/12 Good Morning America	7-9AM	:30		NIM		
				NM	2	\$550.0
Class of Time - Pre-emptible with notice				NIVI	2	\$550.00
Start Date End Date Weekdays Spots/Wee				MIVI	2	\$550.00
	<u>k Rate</u> - \$275.00			NIVI	2	\$550.00
Start Date End Date Weekdays Spots/Wee		:30		NM	0	
Week:         11/05/12         End Date 11/11/12         Weekdays 2-2         Spots/Wee           50         WPBF 11/03/12         11/03/12         Sat 7pm News           Class of Time - Pre-emptible with notice	- \$275.00 7-730pm					
Week:         Start Date 11/05/12         End Date 11/11/12         Weekdays 2-2         Spots/Week 2           50         WPBF 11/03/12         11/03/12         Sat 7pm News           Class of Time - Pre-emptible with notice Start Date         End Date         Weekdays         Spots/Week	- \$275.00 7-730pm k Rate					
Start Date         End Date         Weekdays         Spots/Wee           Week:         11/05/12         11/11/12         -2         2           50 WPBF 11/03/12         11/03/12         Sat 7pm News           Class of Time - Pre-emptible with notice         Start Date         End Date         Weekdays         Spots/Wee           Week:         10/29/12         11/04/12        1-         1	- \$275.00 7-730pm k <u>Rate</u> \$400.00	:30	Pate	NM 		
Start Date         End Date         Weekdays         Spots/Wee           Week:         11/05/12         11/11/12         -2         2           50 WPBF 11/03/12         11/03/12         Sat 7pm News           Class of Time - Pre-emptible with notice         Start Date         End Date         Weekdays         Spots/Wee           Week:         10/29/12         11/04/12        1-         1           Spot         Ch         Date Range         Description	- \$275.00 7-730pm  k Rate \$400.00  Start/End Time	:30  Weekdays Length	Rate	NM Type		
Start Date         End Date         Weekdays         Spots/Wee           Week:         11/05/12         11/11/12         -2         2           50 WPBF 11/03/12         11/03/12         Sat 7pm News           Class of Time - Pre-emptible with notice         Start Date         End Date         Weekdays         Spots/Wee           Week:         10/29/12         11/04/12        1-         1           Spot         Ch         Date Range         Description           1 WPBF         10/29/12-11/04/12         Sat 7pm News	- \$275.00 7-730pm k <u>Rate</u> \$400.00	:30	<u>Rate</u> \$400.00	NM 		
Start Date         End Date         Weekdays         Spots/Wee           Week:         11/05/12         11/11/12         -2         2           50 WPBF 11/03/12         11/03/12         Sat 7pm News           Class of Time - Pre-emptible with notice         Start Date         End Date         Weekdays         Spots/Wee           Week:         10/29/12         11/04/12        1-         1           Spot         Ch         Date Range         Description           1 WPBF         10/29/12-11/04/12         Sat 7pm News           Credited         Credited	- \$275.00 7-730pm  k Rate \$400.00 Start/End Time 7-730pm	:30  Weekdays LengthSa :30		NM Type NM		\$0.0
Start Date         End Date         Weekdays         Spots/Wee           Week: 11/05/12         11/11/12         -2         2           50 WPBF 11/03/12         11/03/12         Sat 7pm News           Class of Time - Pre-emptible with notice         Start Date         Weekdays         Spots/Wee           Week: 10/29/12         11/04/12        1-         1           Spot Ch         Date Range         Description         1           1 WPBF         10/29/12-11/04/12         Sat 7pm News           Credited         51 WPBF 11/04/12         11/04/12         Sun 630pm News	- \$275.00 7-730pm  k Rate \$400.00  Start/End Time	:30  Weekdays Length		NM Type		\$0.0
Start Date         End Date         Weekdays         Spots/Wee           Week: 11/05/12         11/11/12         -2         2           50 WPBF 11/03/12         11/03/12         Sat 7pm News           Class of Time - Pre-emptible with notice         Start Date         Weekdays         Spots/Wee           Week: 10/29/12         11/04/12         Weekdays         Spots/Wee           Week: 10/29/12         11/04/12        1-         1           Spot Ch         Date Range         Description         1           1 WPBF 10/29/12-11/04/12         Sat 7pm News         Credited           51 WPBF 11/04/12         11/04/12         Sun 630pm News           Class of Time - Pre-emptible with notice	- \$275.00 7-730pm  k Rate \$400.00 Start/End Time 7-730pm  630-7pm	:30  Weekdays LengthSa :30		NM Type NM		\$0.00
Start Date         End Date         Weekdays         Spots/Wee           Week: 11/05/12         11/11/12         -2         2           50 WPBF 11/03/12         11/03/12         Sat 7pm News           Class of Time - Pre-emptible with notice         Start Date         Weekdays         Spots/Wee           Week: 10/29/12         11/04/12        1-         1           Spot Ch         Date Range         Description         Description           1 WPBF 10/29/12-11/04/12         Sat 7pm News         Credited           51 WPBF 11/04/12         11/04/12         Sun 630pm News           Class of Time - Pre-emptible with notice         Start Date         End Date         Weekdays         Spots/Wee	- \$275.00 7-730pm  k Rate \$400.00 Start/End Time 7-730pm  630-7pm	:30  Weekdays LengthSa :30		NM Type NM		\$0.00
Start Date         End Date         Weekdays         Spots/Wee           Week: 11/05/12         11/11/12         -2         2           50 WPBF 11/03/12         11/03/12         Sat 7pm News           Class of Time - Pre-emptible with notice         Start Date         Weekdays         Spots/Wee           Week: 10/29/12         11/04/12        1-         1           Spot Ch         Date Range         Description         1           1 WPBF 10/29/12-11/04/12         Sat 7pm News         Credited           51 WPBF 11/04/12         11/04/12         Sun 630pm News           Class of Time - Pre-emptible with notice         Start Date         End Date         Weekdays         Spots/Wee           Week: 10/29/12         11/04/12        1         1         1	- \$275.00 7-730pm  k Rate \$400.00 Start/End Time 7-730pm  630-7pm  k Rate \$400.00	:30 <u>Weekdays</u> <u>Length</u> Sa :30		NM  Type NM  NM	0	\$0.06 \$400.06
Start Date         End Date         Weekdays         Spots/Wee           Week: 11/05/12         11/11/12         -2         2           50 WPBF 11/03/12         11/03/12         Sat 7pm News           Class of Time - Pre-emptible with notice         Start Date         End Date         Weekdays         Spots/Wee           Week: 10/29/12         11/04/12        1-         1         1         1         Spots/Wee         1         1         News         1         1         News         News         News         1         News         News         News         News         News         1         News         News	- \$275.00 7-730pm  k Rate \$400.00 Start/End Time 7-730pm  630-7pm  k Rate	:30  Weekdays LengthSa :30		NM Type NM		\$0.0 \$400.0
Start Date         End Date         Weekdays         Spots/Wee           Week: 11/05/12         11/11/12         -2         2           50 WPBF 11/03/12         11/03/12         Sat 7pm News           Class of Time - Pre-emptible with notice         Start Date         Weekdays         Spots/Wee           Week: 10/29/12         11/04/12        1         1           Spot Ch         Date Range         Description         1           1 WPBF 10/29/12-11/04/12         Sat 7pm News         Credited           51 WPBF 11/04/12         11/04/12         Sun 630pm News           Class of Time - Pre-emptible with notice         Start Date         End Date         Weekdays         Spots/Wee           Week: 10/29/12         11/04/12        1         1         1           52 WPBF 10/30/12         11/04/12         M-F 5pm News         Class of Time - Pre-emptible with notice	- \$275.00 7-730pm  k Rate \$400.00 Start/End Time 7-730pm  630-7pm  k Rate \$400.00 5-6pm	:30 <u>Weekdays</u> <u>Length</u> Sa :30		NM  Type NM  NM	0	\$550.00 \$0.00 \$400.00 \$450.00
Start Date         End Date         Weekdays         Spots/Wee           Week: 11/05/12         11/11/12         -2         2           50 WPBF 11/03/12         11/03/12         Sat 7pm News           Class of Time - Pre-emptible with notice         Start Date         End Date         Weekdays         Spots/Wee           Week: 10/29/12         11/04/12        1-         1           Spot Ch         Date Range         Description         1           1 WPBF 10/29/12-11/04/12         Sat 7pm News           Credited         Class of Time - Pre-emptible with notice         Start Date         End Date         Weekdays         Spots/Wee           Week: 10/29/12         11/04/12        1         1         1           52 WPBF 10/30/12         11/04/12         M-F 5pm News         Class of Time - Pre-emptible with notice         Start Date         End Date         Weekdays         Spots/Wee	- \$275.00 7-730pm  k Rate \$400.00 Start/End Time 7-730pm  630-7pm  k Rate \$400.00 5-6pm	:30 <u>Weekdays</u> <u>Length</u> Sa :30		NM  Type NM  NM	0	\$0.06 \$400.06
Start Date         End Date         Weekdays         Spots/Wee           Week: 11/05/12         11/11/12         -2         2           50 WPBF 11/03/12         11/03/12         Sat 7pm News           Class of Time - Pre-emptible with notice         Start Date         Weekdays         Spots/Wee           Week: 10/29/12         11/04/12        1-         1           Spot Ch         Date Range         Description         1           1 WPBF 10/29/12-11/04/12         Sat 7pm News           Credited         Credited         Sat 7pm News           51 WPBF 11/04/12         11/04/12         Sun 630pm News           Class of Time - Pre-emptible with notice         Start Date         End Date         Weekdays         Spots/Wee           Week: 10/29/12         11/04/12         M-F 5pm News         Class of Time - Pre-emptible with notice         Start Date         End Date         Weekdays         Spots/Wee	- \$275.00 7-730pm  k Rate \$400.00 Start/End Time 7-730pm  630-7pm  k Rate \$400.00 5-6pm  k Rate \$450.00	:30 <u>Weekdays</u> <u>Length</u> Sa :30		NM  Type NM  NM	0	\$0.00 \$400.00

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Alt Order #



**WPBF** 3970 RCA Boulevard **Suite 7007** Palm Beach Gardens, FL 33410 (561)694-2525

www.thewpbfchannel.com

Contract / Revision 06336827 958144 / 12 Product Estimate # **Contract Dates** 10/30/12 - 11/06/12 OBAMA FOR AMERICA 1537

Advertiser Original Date / Revision 09/27/12 / 11/02/12 Obama/D/President

Snots/

		Spots/			
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week Rate	Type S	pots '	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/29/12 11/04/12 -TwTF 4	<u>Rate</u> \$525.00				
Week: 11/05/12 11/11/12 M 1	\$525.00				
54 WPBF 11/03/12 11/03/12 ABC College Football	12-330pm	:30	NM	1	\$1,000.00
Class of Time - Pre-emptible with notice  Start Date End Date Weekdays Spots/Week  Week: 10/29/12 11/04/121- 1	<u>Rate</u> \$1,000.00				
55 WPBF 11/01/12 11/01/12 46TH ANNUAL CMA AWA	• •	:30	NM	0	\$0.00
Class of Time - Immediately Pre-emptible without notice  Start Date End Date Weekdays Spots/Week  Week: 10/29/12 11/04/121 1				·	Ψ0.00
Spot Ch Date Range Description	Start/End Time	Weekdays Length Rate	Type		
1 WPBF 10/29/12-11/04/12 46TH ANNUAL CMA AWA	ARL8-11PM ON 11/1	Th :30 \$1,500.00	_NM		
Credited  FG. WDDF 10/20/12 10/20/12 Turn ABC Prime B	0.40084	.20	NIM	•	<b>#0.00</b>
56 WPBF 10/30/12 10/30/12 Tues ABC Prime B Class of Time - Pre-emptible with notice	9-10PM	:30	NM	0	\$0.00
Start Date         End Date         Weekdays         Spots/Week           Week: 10/29/12         11/04/12         -T         1	• <u>Rate</u> \$2,175.00				
Spot Ch Date Range Description	Start/End Time	Weekdays Length Rate	<u>Type</u>		
1 WPBF 10/29/12-11/04/12 Tues ABC Prime B Credited	9-10PM	-Tu :30 <del>\$2,175.00</del>	NM		
57 WPBF 10/30/12 11/02/12 Dr. Oz M-F 9-10a	9-10a	:30	NM	1	\$225.00
Class of Time - Pre-emptible with notice  Start Date End Date Weekdays Spots/Week  Week: 10/29/12 11/04/12 -TWTF 1	<u>Rate</u> \$225.00				
58 WPBF 10/30/12 11/02/12 Good Morning America	7-9AM	:30	NM	1	\$275.00
Class of Time - Pre-emptible with notice <u>Start Date</u>	<u>Rate</u> \$275.00				
Spot Ch Date Range Description	Start/End Time	Weekdays Length Rate	Type		
1 WPBF 10/29/12-11/04/12 Good Morning America	7-9AM	-TuWThF :30 \$275.00	NM		
Credited	C 7014		> 10.4	•	<b>A</b> 550.00
59 WPBF 10/30/12 11/02/12 WPBF News 25 Mornings Class of Time - Pre-emptible with notice	6-7 <b>AM</b>	:30	NM	2	\$550.00
Start Date End Date Weekdays Spots/Week	Rate				
Week: 10/29/12 11/04/12 -TWTF 2	\$275.00				
60 WPBF 10/30/12 11/02/12 M-F 5pm News	5-6pm	:30	NM	2	\$900.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week	Dete				
Week: 10/29/12 11/04/12 -TWTF 2	<u>Rate</u> \$450.00				
61 WPBF 10/30/12 11/02/12 Dr. Oz M-F 9-10a	9-10a	:30	NM	1	\$225.00
Class of Time - Pre-emptible with notice	•				
Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12 -TWTF 1	Rate		1		
62 WPBF 11/03/12 11/03/12 ACCESS HOLLYWOOD W	\$225.00	.20		4	<b>#</b> 50.00
Class of Time - Pre-emptible with notice	VINACCESS HOLLYW	:30	NM	1	\$50.00
Start Date         End Date         Weekdays         Spots/Week           Week: 10/29/12         11/04/12        S-         1	<u>Rate</u> \$50.00				
	70700				

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09/27/12 / 11/02/12



Class of Time - Pre-emptible with notice

**End Date** 

11/04/12

Weekdays

-TWTF--

Spots/Week

1

Start Date

Week: 10/29/12

**WPBF** 3970 RCA Boulevard **Suite 7007** Palm Beach Gardens, FL 33410 (561)694-2525

www.thewpbfchannel.com

Alt Order# Contract / Revision 958144 06336827 Estimate # Contract Dates **Product** 10/30/12 - 11/06/12 OBAMA FOR AMERICA 1537 Advertiser Original Date / Revision

Obama/D/President

					Obali	Ia/D/F103	siderit			,	
*Line	Ch Start Da	ate End Dat	e Description		Start/End Time	Days	Spots/ Length Week	Rate	Type S	pots	Amount
63	WPBF 10/30/12	2 11/02/12	Wheel Of Fo	rtune	7-7:30PM		:30		NM	1	\$1,600.00
		End Date	re-emptible <u>Weekdays</u> -TWTF	Spots/Week 1	• <u>Rate</u> \$1,600.00						
64	WPBF 10/30/12	2 11/04/12	M-SUN WPE	F News 25 @	1:11-11:35PM		:30		NM	1	\$1,000.00
		End Date	re-emptible <u>Weekdays</u> -TWTFSS	Spots/Week	<u>Rate</u> \$1,000.00						
65	WPBF 10/30/12	2 11/02/12	Nightline		1135-1205AM / 12:		:30		NM	1	\$700.00
			re-emptible Weekdays -TwTF	Spots/Week 1	<u>Rate</u> \$700.00						
66	WPBF 10/30/12	2 11/02/12	WPBF News	25 Mornings	6-7AM		:30		NM	2	\$550.00
		End Date	with notice Weekdays -TWTF	Spots/Week 2	<u>Rate</u> \$275.00						
67	WPBF 11/05/12	2 11/06/12	WPBF News	25 Mornings	6-7AM		:30		NM	1	\$275.00
		End Date	e with notice <u>Weekdays</u> MT	Spots/Week 1	<u>Rate</u> \$275.00						
68	WPBF 10/31/12	2 10/31/12	Wed ABC Pr	ime C	10-11PM		:30		NM	1	\$4,350.00
			're-emptible <u>Weekdays</u> W	Spots/Week	<u>Rate</u> \$4,350.00						
69	WPBF 11/03/12	2 11/03/12	M-Sun 1130	-12am Late Ne	v1130p-1205am		:30		NM	1	\$400.00
		End Date	with notice Weekdays S-	Spots/Week 1	. <u>Rate</u> \$400.00						
70	WPBF 11/03/12	2 11/03/12	Sat 6-7am N	ews	Sat 6-7am		:30		NM	1	\$160.00
		End Date	re-emptible <u>Weekdays</u> S-	Spots/Week 1	<u>Rate</u> \$160.00						
71	WPBF 11/02/12	2 11/02/12	Fri ABC Prim	ie A	8-9PM		:30		NM	1	\$2,000.00
		End Date	re-emptible <u>Weekdays</u> F	Spots/Week 1	<u>Rate</u> \$2,000.00						
			WPBF News	25 Mornings	6-7AM	-	:30		NM	1	\$275.00
		End Date	with notice Weekdays -TWTF	Spots/Week 1	<u>Rate</u> \$275.00						
			GMA Saturda	ay 7-8am	Sat 7am-8am		:30		NM	1	\$650.00
		End <u>Date</u> 11/04/12	Weekdays S-	Spots/Week 1	<u>Rate</u> \$650.00						
74	WPBF 10/30/12	2 11/02/12	M-F 5pm Nev	ws	5-6pm		:30		NM	1	\$450.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Rate

\$450.00

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Contract / Revision Alt Order# 06336827 958144 / 12 **Contract Dates** Estimate # Product

OBAMA FOR AMERICA	1537
Origin	nal Date / Revision
09/	27/12 / 11/02/12

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week Rate	Type Spots	Amount
Start Date End Date Weekdays Spots/Week	Rate			
75 WPBF 10/31/12 11/02/12 Dr. Oz	4-5p	:30	<b>NM</b> 1	\$1,000.00
Class of Time - Fixed Non Pre-emptible  Start Date	<u>Rate</u> \$1,000.00			
76 WPBF 11/03/12 11/03/12 Sat 6-7am News	Sat 6-7am	:30	NM 1	\$160.00
Class of Time - Pre-emptible with notice  Start Date End Date Weekdays Spots/Week  Week: 10/29/12 11/04/12S- 1	<u>Rate</u> \$160.00			•
77 WPBF 11/05/12 11/05/12 Dr. Oz	4-5p	:30	NM 1	\$1,000.00
Class of Time - Fixed Non Pre-emptible Start Date End Date Weekdays Spots/Week Week: 11/05/12 11/11/12 M 1	Rate \$1,000.00			
78 WPBF 11/04/12 11/04/12 PRIVATE PRACTICE WKN	ID12-1x	:30	NM 1	\$50.00
Class of Time - Pre-emptible with notice <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/29/12 11/04/12S 1	<u>Rate</u> \$50.00			
79 WPBF 11/02/12 11/02/12 Fri ABC Prime B	9-10PM	:30	<b>NM</b> 1	\$2,000.00
Class of Time - Fixed Non Pre-emptible  Start Date End Date Weekdays Spots/Week  Week: 10/29/12 11/04/12F 1	<u>Rate</u> \$2,000.00			
80 WPBF 11/01/12 11/02/12 M-F 5pm News	5-6pm	:30	<b>NM</b> 1	\$900.00
Class of Time - Fixed Non Pre-emptible Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12TF 1	Rate \$900.00			
81 WPBF 11/04/12 11/04/12 Sun 8-9am News	Sun 8-9am	:30	NM 1	\$450.00
Class of Time - Fixed Non Pre-emptible <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/29/12 11/04/12S 1	<u>Rate</u> \$450.00		•	A
82 WPBF 11/01/12 11/02/12 M-F 3-4P	M-F 3-4P	:30	<b>NM</b> 1	\$400.00
Class of Time - Pre-emptible with notice <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/29/12 11/04/12TF 1	<u>Rate</u> \$400.00			
83 WPBF 11/01/12 11/02/12 GENERAL HOSPITAL	GENERAL HOSPIT	:30	<b>NM</b> 1	\$450.00
Class of Time - Pre-emptible with notice  Start Date End Date Weekdays Spots/Week  Week: 10/29/12 11/04/12TF 1	* <u>Rate</u> \$450.00			
84 WPBF 11/04/12 11/04/12 PRIVATE PRACTICE WKN	ID12-1x	:30	<b>NM</b> 1	\$25.00
Class of Time - Immediately Pre-emptible without notice <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/29/12 11/04/12S 1	<u>Rate</u> \$25.00			
85 WPBF 11/01/12 11/02/12 ACCESS HOLLYWOOD	106x-136x	:30	NM 2	\$30.00
Class of Time - Immediately Pre-emptible without notice <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/29/12 11/04/12TF 2	<u>Rate</u> \$15.00			
86 WPBF 11/05/12 11/06/12 4:30a-5a	430a-5a	:30	<b>NM</b> 1	\$60.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week	Rate			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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		Spots/			
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week	Rate Type	Spots	Amount
Start Date         End Date         Weekdays         Spots/Week           Week: 11/05/12         11/11/12         MT         1	<u>Rate</u> \$60.00				
87 WPBF 11/05/12 11/05/12 ACCESS HOLLYWOOD	106x-136x	:30	NM	1	\$15.00
Class of Time - Immediately Pre-emptible without notice <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/05/12 11/11/12 M 1	<u>Rate</u> \$15.00			l	
88 WPBF 11/02/12 11/02/12 10-11a Anderson Cooper	10-11a	· :30	NM	1	\$450.00
Class of Time - Fixed Non Pre-emptible  Start Date End Date Weekdays Spots/Week  Week: 10/29/12 11/04/12F 1	<u>Rate</u> \$450.00				
89 WPBF 11/03/12 11/03/12 Sat Prime College Football	8-1130pm	:30	NM	1	\$2,350.00
Class of Time - Fixed Non Pre-emptible  Start Date End Date Weekdays Spots/Week  Week: 10/29/12 11/04/12S- 1	<u>Rate</u> \$2,350.00				
90 WPBF 11/05/12 11/06/12 WPBF News 25 @ Noon	12pm-1230pm	:30	NM	1	\$350.00
Class of Time - Fixed Non Pre-emptible  Start Date End Date Weekdays Spots/Week  Week: 11/05/12 11/11/12 MT 1	<u>Rate</u> \$350.00				
91 WPBF 11/04/12 11/04/12 Sun ABC Prime A	7-8PM	:30	NM	1	\$1,650.00
Class of Time - Fixed Non Pre-emptible  Start Date End Date Weekdays Spots/Week  Week: 10/29/12 11/04/12S 1	Rate \$1,650.00				
92 WPBF 11/02/12 11/05/12 M-F 5pm News	5-6pm	:30	MM	2	\$1,800.00
Class of Time - Fixed Non Pre-emptible  Start Date End Date Weekdays Spots/Week  Week: 10/29/12 11/04/12F 1  Week: 11/05/12 11/11/12 M 1	Rate \$900.00 \$900.00				
93 WPBF 11/05/12 11/06/12 4:30a-5a	430a-5a	:30	NM	1	\$20.00
Class of Time - Immediately Pre-emptible without notice <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/05/12 11/11/12 MT 1	<u>Rate</u> \$20.00				
94 WPBF 11/05/12 11/06/12 WPBF News 25 Mornings	6-7AM	:30	NM	3	\$1,650.00
Class of Time - Fixed Non Pre-emptible Start Date End Date Weekdays Spots/Week Week: 11/05/12 11/11/12 MT 3	<u>Rate</u> \$550.00				
95 WPBF 11/05/12 11/06/12 Good Morning America	7-9AM	:30	NM	3	\$1,650.00
Class of Time - Fixed Non Pre-emptible  Start Date End Date Weekdays Spots/Week  Week: 11/05/12 11/11/12 MT 3	<u>Rate</u> \$550.00				
96 WPBF 11/03/12 11/03/12 Sat 5-6am News	Sat 5-6am	:30	NM	1	\$120.00
Class of Time - Fixed Non Pre-emptible  Start Date End Date Weekdays Spots/Week  Week: 10/29/12 11/04/12S- 1	<u>Rate</u> \$120.00				
97 WPBF 11/03/12 11/03/12 Sat 6-7am News	Sat 6-7am	:30	NM.	1	\$320.00
Class of Time - Fixed Non Pre-emptible  Start Date End Date Weekdays Spots/Week  Week: 10/29/12 11/04/12S- 1	Rate \$320.00				
98 WPBF 11/04/12 11/04/12 Sun 5-6am News	Sun 5-6am	:30	NM	1	\$100.00
Class of Time - Fixed Non Pre-emptible			i		

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Print Date 11/02/12

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WPBF 3970 RCA Boulevard Suite 7007 Palm Beach Gardens, FL 33410 (561)694-2525

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 Advertiser
 Original Date / Revision

 Obama/D/President
 09/27/12 / 11/02/12

Spots/

						Spots/				
*Line Ch Start	Date End D	ate Description	n	Start/End Time	Days	Length Week	Rate	Type S	pots	Amount
Start Date Week: 10/29/12	End Date 11/04/12	<u>Weekdays</u> S	Spots/Week 1	<u>Rate</u> \$100.00						
99 WPBF 11/04	/12 11/04/	12 Sun 6-7am	News	Sun 6-7am		:30		NM	1	\$180.00
Class of Time Start Date Week: 10/29/12	e - Fixed Non End Date 11/04/12	Pre-emptible Weekdays S	Spots/Week	. <u>Rate</u> \$180.00						
100 WPBF 11/04	/12 11/04/	12 Sun 8-9am	News	Sun 8-9am		:30		NM	1	\$450.00
Class of Time <u>Start Date</u> Week: 10/29/12	e - Fixed Non End Date 11/04/12	Pre-emptible <u>Weekdays</u> S	Spots/Week	<u>Rate</u> \$450.00						*******
101 WPBF 11/05	/12 11/06/	12 Dr. Oz M-F	9-10a	9-10a		:30		NM	2	\$900.00
Start Date	End Date	Pre-emptible Weekdays	Spots/Week	Rate			-		-	
Week: 11/05/12	11/11/12	MT	2	\$450.00						
102 WPBF 11/05 Class of Time Start Date Week: 11/05/12		12 10-11a And Pre-emptible <u>Weekdays</u> MT	Spots/Week 2	10-11a <u>Rate</u> \$450.00		:30		NM	2	\$900.00
Start Date	e - Fixed Non End Date	Pre-emptible Weekdays	Spots/Week	1P-2P <u>Rate</u>		:30		NM	1	\$550.00
Week: 11/05/12	11/11/12	M	1	\$550.00						
<u>Start Date</u> Week: 10/29/12	e - Fixed Non End Date 11/04/12	Pre-emptible Weekdays	Spots/Week	4-5p <u>Rate</u> \$1,000.00		:30		NM	2	\$2,000.00
Week: 11/05/12	11/11/12	M 12 M-F 3-4P	1	\$1,000.00					_	
105 WPBF 11/02 Class of Time Start Date Week: 10/29/12 Week: 11/05/12		- ···· - ···	Spots/Week 1 1	M-F 3-4P - <u>Rate</u> \$800.00 \$800.00		:30		NM	2	\$1,600.00
106 WPBF 11/05	/12 11/05/1	12 M-F 5pm N	ews	5-6pm		:30		NM	2	\$1,800.00
Class of Time <u>Start Date</u> Week: 11/05/12	e - Fixed Non End Date 11/11/12	Pre-emptible <u>Weekdays</u> M	Spots/Week 2	<u>Rate</u> \$900.00						
107 WPBF 11/05	/12 11/05/1	12 WPBF New	/s 25 @ 6:00PM	6-6:30PM		:30		NM	1	\$1,050.00
Class of Time <u>Start Date</u> Week: 11/05/12		Pre-emptible <u>Weekdays</u> M	Spots/Week 1	<u>Rate</u> \$1,050.00						
108 WPBF 11/05/	/12 11/05/1	2 Wheel Of F	ortune	7-7:30PM		:30	-	NM	1	\$1,600.00
Class of Time <u>Start Date</u> Week: 11/05/12	e - Fixed Non End Date 11/11/12	Pre-emptible <u>Weekdays</u> M	Spots/Week	<u>Rate</u> \$1,600.00						
109 WPBF 11/02/	/12 11/02/1	2 Fri ABC Pri	me A	8-9PM	***************************************	:30		NM	1	\$2,000.00
Class of Time <u>Start Date</u> Week: 10/29/12	- Fixed Non End Date 11/04/12	Pre-emptible <u>Weekdays</u> F	Spots/Week 1	<u>Rate</u> \$2,000.00						

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Alt Order # Contract / Revision 958144 06336827 / 12

Contract Dates	Product Estimate #
10/30/12 - 11/06/12	OBAMA FOR AMERICA 1537
Advertiser	Original Date / Revision
Obama/D/President	09/27/12 / 11/02/12

			Spots/			
*Line Ch Start Date End Date Description	ı '	Start/End Time	Days Length Week Rate	Type Sp	ots	Amount
Start Date End Date Weekdays	Spots/Week	Rate				
110 WPBF 11/04/12 11/04/12 Sun ABC Pr	ime C	9-10PM	:30	NM	1	\$4,350.00
Class of Time - Fixed Non Pre-emptible						
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> Week: 10/29/12 11/04/12S	Spots/Week	<u>Rate</u> \$4,350.00				
	ellege Feetbell		:30	NM	1	¢2 250 00
111 WPBF 11/03/12 11/03/12 Sat Prime C Class of Time - Fixed Non Pre-emptible	ollege Football	8-1130pm	.30	IAIAI	'	\$2,350.00
Start Date End Date Weekdays	Spots/Week	Rate				
Week: 10/29/12 11/04/12S-	1	\$2,350.00				
112 WPBF 11/04/12 11/05/12 M-SUN WPI	BF News 25 @	1·11-11:35 <b>PM</b>	:30	NM	1	\$1,000.00
Class of Time - Fixed Non Pre-emptible						
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> Week: 10/29/12 11/04/12S	Spots/Week 1	<u>Rate</u> \$1,000.00				-
Spot Ch Date Range Description	' :	Start/End Time	Weekdays Length Rate	Type		
1 WPBF 10/29/12-11/04/12 M-SUN WP	BF News 25 @		St :30 \$1,000.00	NM		
Credited	J	•	,			
Week: 11/05/12 11/11/12 M	11	\$1,000.00				
113 WPBF 11/05/12 11/06/12 WPBF News	s 25 @ 5am	5-530am	:30	NM	1	\$220.00
Class of Time - Fixed Non Pre-emptible						
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> Week; 11/05/12 11/11/12 MT	Spots/Week 1	<u>Rate</u> \$220.00				
114 WPBF 11/05/12 11/06/12 4:30a-5a		430a-5a	:30	NM	1	\$60.00
Class of Time - Pre-emptible with notice		430a-3a	.30	IVIVI		\$60.00
Start Date End Date Weekdays	Spots/Week	Rate				
Week: 11/05/12 11/11/12 MT	1	\$60.00				
115 WPBF 11/05/12 11/06/12 WPBF News	s 25 Mornings	6-7AM	:30	NM	2	\$1,100.00
Class of Time - Fixed Non Pre-emptible						
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> Week: 11/05/12 11/11/12 MT	Spots/Week 2	<u>Rate</u> \$550.00				
116 WPBF 11/05/12 11/06/12 Good Mornin			.20			<b>#</b> 550.00
Class of Time - Fixed Non Pre-emptible	ig America	7-9AM	. :30	NM	1	\$550.00
Start Date End Date Weekdays	Spots/Week	Rate				
Week: 11/05/12 11/11/12 MT	1	\$550.00		/ A		
117 WPBF 11/04/12 11/04/12 Sun 6-7am	News	Sun 6-7am	:30	NM	1	\$180.00
Class of Time - Fixed Non Pre-emptible						
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> Week: 10/29/12 11/04/12S	Spots/Week 1	<u>Rate</u> \$180.00				
	RACTICE WKN	<u>`</u>	.20	NIA	4	<b>#05.00</b>
		D12-1X	:30	NM	1	\$25.00
Class of Time - Immediately Pre-emptible w Start Date End Date Weekdays	Spots/Week	. Rate		- 1		
Week: 10/29/12 11/04/12S	1	\$25.00		- 1		
119 WPBF 11/05/12 11/06/12 Dr. Oz M-F 9	9-10a	9-10a	:30	NM	1	\$225.00
Class of Time - Pre-emptible with notice						
Start Date End Date Weekdays	Spots/Week	Rate				
Week: 11/05/12 11/11/12 MT	1	\$225.00				
120 WPBF 11/04/12 11/04/12 Sun 5-6am N	News	Sun 5-6am	:30	NM	1	\$100.00
Class of Time - Fixed Non Pre-emptible Start Date	Spots/Week	Rate				
Ctart Date Life Date Weekdays	ODOIS/AAGEK	Male		1		

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		Alt Order # 06336827
Contract Dates 10/30/12 - 11/06/12	Product OBAMA FOR AMERICA	Estimate # 1537
Advertiser  Ohama/D/Brosident	l	nal Date / Revision /27/12 / 11/02/12

							Spots/				
*Line	Ch Start I	Date End D	ate Description	on	Start/End Time	Days	Length Week	Rate	TypeS	Spots	Amount
Week	Start Date 10/29/12	End Date 11/04/12	<u>Weekdays</u> S	Spots/Week 1	<u>Rate</u> \$100.00						
		-	•				Totals	S	· · · · · ·	166	\$88,865.00

Time Period	# of Spots	Gross Amount	Net Amount
10/29/12 -11/06/12	166	\$88,865.00	\$75,535.25
Totals	166	\$88,865.00	\$75,535.25

Cimpotunos	Deter	
Signature:	Date:	

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# TERMS AND STANDARD CONDITIONS FOR PURCHASE OF BROADCAST ADVERTISING

The person, firm or other business entity ("Agency") contracting to purchase broadcast advertising time on behalf of the advertiser named on the face of this contract ("Advertiser") and the station accepting this contract ("Station") hereby agree that this contract shall be governed by the following conditions and terms:

#### 1. BILLING AND PAYMENTS

- (a) Station will, from time to time at intervals following broadcasts hereunder, bill Agency on behalf of Advertiser at address on the face hereof. Agency shall pay Station thereon at address on bill on or before the 15th day of each month following that in which broadcast occurred or on such other date as may be specified in the invoice.
- (b) Except where this contract is made directly with the Advertiser described on the face of this contract, it is understood that Agency makes this contract both for itself and as agent for the Advertiser and that Agency agrees, on behalf of the Advertiser and of itself, that Agency and Advertiser are and shall be jointly and severally liable for all payments to be made by agency to Station and for all obligations undertaken to be performed by Agency.

## 2. TERMINATION

- (a) Unless otherwise specified on the face hereof, either party may terminate this contract, without cause, upon giving the other party at least 28 days prior notice provided that, if notice is given by Agency, termination shall not be effective until after two (2) weeks of broadcasting hereunder. If Agency so terminates this contract, it shall pay Station at the earned rate for all broadcasts pursuant to this contract through the effective date of termination.
- (b) Station may, upon notice to Agency, terminate this contract at any time; (i) upon material breach by Agency; (ii) if Station fails to receive timely payment on billing; or (iii) if Advertiser's or Agency's credit is, in Station's reasonable opinion, impaired. Upon such termination, all unpaid accrued charges hereunder shall immediately become due and payable. The Agency's only liability shall be to pay for telecasts completed hereunder prior to cancellation by Station.
- (c) Agency may, upon notice to Station, terminate this contract at any time upon material breach by Station. Upon such termination, the Station's only liability shall be to pay as liquidated damages a sum equal to the lesser of the following: (i) the actual noncancellable out-of-pocket costs necessarily incurred by Agency in performance of this contract through date of such termination, or (ii) the total which would be due to Station hereunder if, on the date on which Agency gives notice of cancellation, Station had given notice of termination pursuant to Paragraph 2(a) effective at the earliest date permitted thereunder.
- (d) Neither party shall have any liability to the other upon termination pursuant to this Paragraph 2, except as provided in this Paragraph 2 and Paragraph 7.

#### 3. OMISSION OF BROADCAST

If, as a result of an act of God, force majeure, public emergency, labor dispute, restriction imposed by law or governmental order, mechanical breakdown, or where necessary to enable the Station to comply with the Communications Act of 1934, as amended, to satisfy the "reasonable access" and/or "equal opportunity" requirements for certain political candidates, or any other similar or dissimilar cause beyond the Station's reasonable control, Station fails to broadcast any or all of the announcement(s) or programs to be broadcast hereunder, Station shall not be in breach hereof, but Agency shall be entitled to an adjustment as follows: (i) if no part of a scheduled broadcast is made, a later broadcast shall be made at a reasonably satisfactory substitute date and time, and if no such time is available, the time charges allocable to the omitted broadcast shall be waived; (ii) if a material part, but not all, of a scheduled broadcast is omitted, a later broadcast shall be made at a reasonable substitute date and time, and Agency shall continue to pay full charge. The foregoing shall not deprive Agency of the benefit of any discounts which it would have earned hereunder if the broadcast had been made in its entirety.

## 4. PREEMPTIONS

Station shall have the right to cancel any broadcast or portion thereof covered by this contract in order to broadcast any program or event which, in the Station's sole discretion, it deems to be of greater public interest or significance. Station may also recapture time previously sold when necessary to comply with its obligations to make available "reasonable access" and/or "equal opportunities" to certain political candidates under the Communications Act of 1934, as amended. Station will notify Agency of such cancellation as promptly as reasonably possible, if the parties cannot agree upon a satisfactory substitute date and time, the broadcast so preempted shall be deemed canceled without affecting the rate, discounts or rights provided under this contract, except that Agency will not have to pay Station any charges allocable to the canceled broadcast.

## 5. FIXED RATE PURCHASES

Notwithstanding the provisions of Paragraphs 3 and 4 above, unless the omitted or preempted announcement was purchased as a single buy or at a fixed (i.e., not a preemptible) rate, and it is so indicated on the face of this contract, Station may preempt at its sole discretion for any reason. In the event of preemption or omission, unless otherwise agreed to by Station, Agency shall continue to pay the full charge (no credit or refund will be given) but Agency shall be accorded another announcement at a reasonably satisfactory substitute date and time, at no additional charge therefor.

### 6. AGENCY MATERIAL

All commercial materials (if so specified on the face of this contract, all program materials, including talent) shall be furnished by Agency and delivered to Station at Agency's sole cost and expense. Agency shall deliver all materials not less than 48 hours (exclusive of Saturdays, Sundays and holidays) in advance of broadcast. All materials furnished by Agency (i) shall not be contrary to the public interest, (ii) shall conform to the Station's then existing program and operating policies and quality standards, and (iii) are subject to Station's prior approval and continuing right to reject or to cause Agency to edit such materials. Station will not be liable for loss or damage to Agency's material or, even if accepted by Station, for communications from others

If Agency requests within 30 days of last broadcast hereunder, Station will, at Agency's expense, return Agency material to Agency. If Agency does not so request, Station has the right to dispose of all Agency material any time after 60 days following the last broadcast hereunder.

## 7. INDEMNIFICATION

Agency and Advertiser will jointly and severally indemnify and hold harmless Station from and against all claims, demands, debts, obligations or charges (including reasonable attorney fees and disbursements) which arise out of or result from the broadcast, preparation for broadcast or contemplated broadcast of materials furnished by or on behalf of Agency and/or Advertiser or furnished by Station at Agency's request for use in connection with Agency's or Advertiser's commercial material, and Station will similarly indemnify and hold harmless Agency and Advertiser with respect to all materials furnished by Station. The indemnitee shall promptly notify and cooperate with the indemnitor with respect to any claim. The provisions of this paragraph shall survive the termination or expiration of this contract.

### 8. CONSEQUENTIAL DAMAGES

Agency and Station hereby agree that consequential damages resulting from any breach of this contract, pursuant to Paragraph 2, or any ornission of broadcast, pursuant to Paragraph 3, or any preemption of broadcast, pursuant to Paragraph 4, are speculative and neither Agency not Station shall be held liable for any consequential damages incurred. This consequential damage exclusion provision is an allocation of risk separate and apart from provisions specifying or limiting either Agency's or Station's remedies for breach.

## 9. GENERAL

(a) Station will broadcast the announcements and programs covered by this contract on the dates and at the approximate hourly times provided on the

face hereof.

(b) The Station shall exercise normal precautions in handling of property and mail, but assumes no liability for loss or damage to program or commercial
materials and other property furnished by the Agency in connection with broadcasts hereunder. The Station will not accept or process mail, correspondence, or telephone calls in
connection with broadcasts except after its pnor approval.

- (c) Agency is acting as agent for a disclosed principal (i.e., the Advertiser named on the face hereof) and Agency will act as agent for making payment on all billings hereunder. However, Agency shall be primarily liable for the Advertiser's payment of sums due hereunder and Station shall look initially to Agency for the payment thereof unless and until Agency fails to timely remit payment or becomes insolvent. Advertiser shall be liable to Station and not to agency on all unpaid billings for services rendered by Station hereunder (excluding advertising agency commissions), but only to the extent that Advertiser has not theretofore made payment to the Agency thereon, and to the extent that Advertiser has theretofore made payment to the Agency thereon (i) while knowing that Agency has entered into an agreement or arrangement purporting to assign or pledge to a third party monies which may be or become payable by Advertiser or Agency, or that Agency was in danger of becoming insolvent; or (ii) after receiving notice (together with a current statement of account) from Station that Agency is seriously delinquent under this or any other advertising agreement(s) between Station and Agency be failing to make payment on billings within 45 days after the end of the month in which service is provided thereunder. Nothing herein contained relating to the payment of billings by Agency shall be construed so as to relieve Advertiser of, or diminish Advertiser's liability for breach of its obligations hereunder. If this contract is with a media buying service, all references herein to Agency shall allowed.
- (d) Agency shall not assign this contract except to another agency which succeeds to its business of representing Advertiser and provided such other agency assumes all its obligations hereunder. Advertiser may, upon notice to Station, change its agency and only the successor agency shall be entitled to commissions, if any, on billings for broadcasts thereafter. Station is not required to broadcast hereunder for the benefit of any person other than Advertiser, or for a product or service other than that named on the face hereof.
- (e) This contract contains the entire understanding between the parties, cannot be changed or terminated orally, and shall be construed in accordance with the laws of the State of New York, and with the Communications Act of 1934, as amended, and with the rules and regulations of the FCC issued pursuant thereto. When there is any inconsistency between these standard conditions and a provision on the face hereof, the latter shall govern. Failure of either party to enforce any of the provisions hereof shall not be construed as a general relinquishment or waiver of that or any other provision. All notices hereunder (except for notices under Paragraph 4) shall be in writing, given only by prepald telegram or mail, addressed to the other party at the address on the face hereof, and shall be deemed given on the date of dispatch.

[For additional information relating to political advertising, Agencies and Advertisers are encouraged to request a copy of the Station's current political advertising disclosure statement.]